



Case Study: Largest Long-Steel Producer in Americas

[CUSTOMER BACKGROUND]

The North America business unit of the largest producer of long steel in Americas. The company has steel mills in 10 countries across North and South America

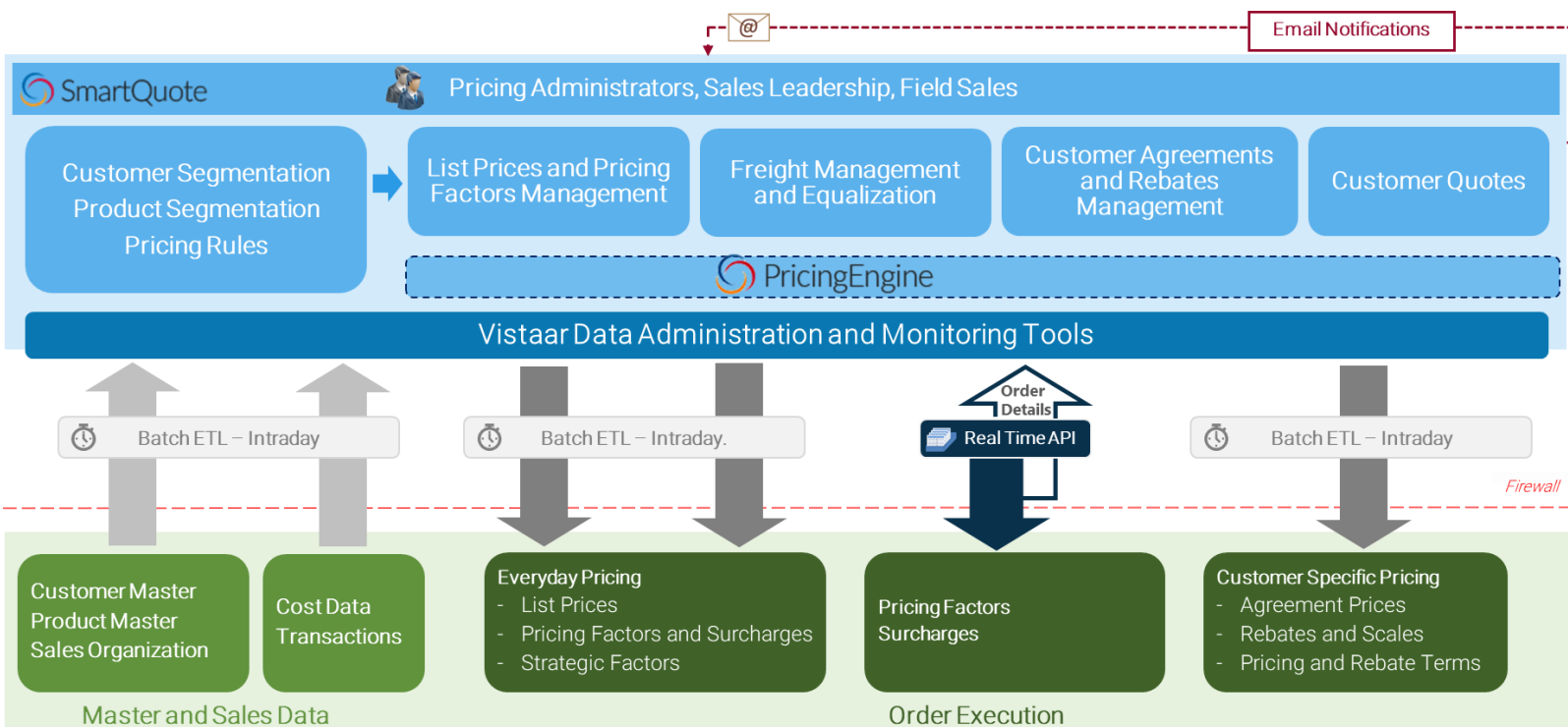
PROJECT BACKGROUND

The long steel producer selected Vistaar as its pricing transformation partner as part of an enterprise-wide initiative to empower its inside and on field sales force. As part of this initiative, the Vistaar Pricing Platform is used to manage List and Everyday prices.

The Vistaar Pricing Platform is extensively used by the long-steel producer's sales, marketing, and pricing organizations extensively use Vistaar for managing Customer Quotes, Sales Agreements and for effective Rebate Management.

INTEGRATION OVERVIEW

Within the long-steel producer's IT eco-system, Vistaar's Pricing Platform is tightly integrated with the SAP ERP system using ETL interface for master and pricing data exchange. Prices and price updates are served up using web services API based real-time data exchange





Vistaar is a leading SaaS pricing software provider that enables companies to optimize pricing, promotion, configuration, and rebate management. Our pricing software solutions are powered by predictive models that leverage machine learning, AI and advanced price science to drive measurable results.



Our world-class customer base spans a broad range of industries throughout the Global 2000 and includes manufacturing, beverage alcohol, retailers, and many others. These market leaders capitalize on Vistaar's decades of experience and innovative solutions to unlock their financial potential.

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